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TODAY'S TOP STORIES

Zorn to lead Finger Lakes Wired

By [THOMAS ADAMS](#)

Rochester Business Journal

September 15, 2008

David Zorn has been named managing director of Finger Lakes Wired, officials announced Monday.

Zorn, who will continue to serve as executive director of Genesee Finger Lakes Regional Planning Council, replaces Matthew Hurlbutt, who left Finger Lakes Wired this spring to become managing director of business development for Greater Rochester Enterprise Inc.

"David is widely known throughout the nine-county Finger Lakes region for his extensive experience in economic development and planning," said Peter Robinson, vice president and chief operating officer at the University of Rochester Medical Center and chairman of the Finger Lakes Wired governing board. "His expertise will help guide the multiple Wired-funded projects underway that are development (of) talent, boosting entrepreneurship and fueling innovation to help build this region's economy."

Finger Lakes Wired is administered by RochesterWorks Inc. Federal funding in support of the initiative continues through Jan. 31, 2010.

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