



This is a printer friendly version from the **Democrat and Chronicle**:

February 19, 2007

Small-business news

Training session looks at strategic potential

HR Works Inc. is conducting a series of training sessions for senior human resources professionals and executives. This month's session will focus on how to determine a company's strategic potential and how employee recognition can help drive strategy execution and increase productivity.

It will be held at 8:30 a.m. Wednesday at Mario's Italian Steakhouse, 2740 Monroe Ave. The cost is \$75.

For details and to register, call (585) 381-8340.

Radio stations assist commercial contest

Auto Direct USA is partnering with radio stations 100.5 The Drive, 106.7 KISS-FM, 1180 WHAM and 95.1 The Fox for a competition to find a creator for an Auto Direct television ad.

Participants will be required to create a 30-second commercial, which will be posted on radio Web sites. Listeners will vote for their favorite. The winner will be awarded \$5,000 and the chance to have his or her commercial used in an upcoming Auto Direct ad campaign.

A winner will be announced April 2.

Harris Beach approved as authorities trainer

The State of New York Authority Budget Office has selected law firm **Harris Beach** as an approved trainer for the Public Authorities Accountability Act. The act is intended to improve the oversight, accountability and transparency of public authorities and to promote more effective governance practices.

The law firm says it has counseled more than 50 local and state organizations covered by the act.

Bank group launches check deposit via Web

First Niagara Financial Group Inc. has launched an electronic service that it says will make depositing checks easier and increase productivity for companies.

The eDeposit service allows businesses to deposit checks from their own offices using a special desktop scanner and an Internet connection. First Niagara receives the file, processes it and sends a confirmation e-mail.

No special software or system upgrades are required for the service. The scanner can be rented for a monthly fee.

Tops says donations topped \$11.7M in 2006

Tops Markets has announced its largest charitable donation to date. The supermarket company said it donated more than \$11.7

million in cash and product distribution in 2006 to the Living Here, Giving Here program. The program includes hunger-related organizations, hospitals and nonprofit organizations.

Breast cancer clinic honored for its work

The **Elizabeth Wende Breast Clinic** announced that it has received a certificate of superior performance from The Medical Group Management Association.

The clinic specializes in breast cancer diagnosis. It was recognized for its performance in productivity, capacity, staffing and accounts receivable.

Educator internships focus on work skills

Finger Lakes Wired will conduct its first Educator Internship Program this summer.

The program is intended to increase educators' awareness and understanding of the skills that are required and in demand in today's work force. About 30 educators, serving grades K-12, will be selected to spend four weeks with regional employers from a variety of industries.

For more information and to apply for the program, go to www.fingerlakeswired.com. The application deadline is April 6.



[Back](#)

Copyright © 2007 Rochester Democrat and Chronicle | 55 Exchange Boulevard | Rochester, NY 14614 | (585) 232-7100. All rights reserved.
Use of this site signifies your agreement to the [Terms of Service](#) and [Privacy Policy](#), updated June 7, 2005.